

A background image of three young women of diverse backgrounds smiling and looking towards the camera. The image is overlaid with a semi-transparent red filter. Decorative geometric shapes are placed around the image: a yellow triangle in the top-left, a blue circle with a black outline and diagonal hatching in the top-right, a teal shape with a black outline and diagonal hatching in the bottom-left, and a red triangle in the bottom-right.

Citizen

Empowerment Kit

ETHNIC MINORITY

Empowerment (Psychology):



In your context, have you noticed if people coming from different ethnic backgrounds have different environmental concerns or perceptions about the energy transition? If yes, how can that knowledge be used to engage more people in your community?

ETHNIC MINORITY

Empowerment (Psychology):



How do you advertise and increase the visibility of your community energy initiative and its membership? Is it tailored to the different ethnic backgrounds of your context? Are the objectives relatable?

ETHNIC MINORITY

Empowerment (Psychology):



How can trusted actors in the community help in building connections and involving ethnic minorities? How can social networking foster participation?



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ETHNIC MINORITY

Empowerment (Psychology):



Which ethnic backgrounds are represented in your community energy initiative? Is this diversity representative of the wider society in your context?

ETHNIC MINORITY

Finance/economic:



Does the state provide smart meters* to citizens and clear enough information/training about their use, to monitor financial benefits?

ETHNIC MINORITY

Legal:



Can different user profiles benefit from joining your community energy initiative? Are dynamic contracts* or peer trading* available for different users' needs?

ETHNIC MINORITY

Legal:



What does the legal and administrative procedure look like in your town/city, to establish community energy initiatives or become a member? Is official guidance or support available, especially if multiple steps are required?



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ETHNIC MINORITY

Knowledge and skills:



How can you increase the visibility and information regarding your community energy initiative, especially among ethnic minorities?
Can you think of mediators / multipliers that could be engaged in your context?

ETHNIC MINORITY

Knowledge and skills:



In your local context, how easy is it to access all the information and skills needed to become community energy initiative members (or founders)? Is information and training provided in different formats and in inclusive language (or even multiple languages)?



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ETHNIC MINORITY

Participation:



What structures in your community energy initiatives help to ensure that all members, especially those belonging to marginalised groups or ethnic minorities, are encouraged to voice their opinions and ideas?

ETHNIC MINORITY

Participation:



Do the members of ethnic minorities also belong to other social groups/communities (e.g. parents)?
How can these factors/communities be taken into account, to make participation in the community energy initiative more attractive?



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